

WPTV 1100 Banyan Blvd. West Palm Beach, FL 33401 Main: (561)655-5455 Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
307367-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washingt	National

Advertiser Product Estimate Number
American Crossroads American Crossroads 693

Billing Address:

Crossroads Media Attention: Accounts Payable 66 Canal Center Plaza - Suite 555 Alexandria, VA 22314-1576

Send Payment To:
WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Flight Dates	Order #	Alt Order #
		All Older #
10/16/12 - 10/22/12	307367	
Billing Calendar	Billing Type	· · · · · · · · · · · · · · · · · · ·
Broadcast	Cash	
Special Handling		
Duplicate Invoice		
IDB#	Advertiser Co	de Product Code
14273		
Agency Ref	Advertiser Ref	

Line	Start Date End Date Do	escription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
	I 10/16/12 10/22/12 M	-F 5-6a	5-6a	11111	:30	5	\$650.00	NM		
		<u>Date</u> <u>MTWTFSS</u> 22/12 11111	Spots/Week 5	<u>Rate</u> \$650.00						
	Spots: # Ch Day Air Date	Air Time Descrip	<u>tion</u>	Start/End Time		h Ad-ID			Rate	
	1 WPTV Tu 10/16/1:	2 5:20 AM M-F 5-6	а	5-6a		0 USPRTV21			\$650.00	
	2 WPTVW 10/17/1:	2 5:42 AM M-F 5-6	а	5-6a		0 USPRTV21			\$650.00	
	3 WPTV Th 10/18/1:	2 5:12 AM M-F 5-6	a	5-6a		0 USPRTV21			\$650.00	
	4 WPTV F 10/19/1:	2 5:36 AM M-F 5-6	a	5-6a	:3	0 USPRTV21	ACH		\$650.00	NM
	5 WPTV M 10/22/1	2 5:09 AM M-F 5-6	a	5-6a	:3	0 USPRTV21	ACH		\$650.00	NM
	2 10/16/12 10/18/12 M	-F 6-7a	6-7a	-111	:30	3	\$1,500.00	NM		
		Date MTWTFSS -111	Spots/Week 3	<u>Rate</u> \$1,500.00					_	
	Spots: # Ch Day Air Date	Air Time Descrip	<u>tion</u>	Start/End Time		th Ad-ID			Rate	
	1 WPTV Tu 10/16/1	2 6:27 AM M-F 6-7	a	6-7a		0 USPRTV21			\$1,500.00	- 1
	2 WPTV W 10/17/1	2 6:22 AM M-F 6-7	a	6-7a		0 USPRTV21			\$1,500.00	1
	3 WPTV Th 10/18/1	2 6:38 AM M-F 6-7	'a	6-7a	:3	0 USPRTV21	ACH		\$1,500.00	NM
	3 10/16/12 10/18/12 M	-F 7-9a	7-9a	-111	:30	3	\$1,800.00	NM		
		<u>Date</u> <u>MTWTFSS</u> 22/12 -111	Spots/Week 3	<u>Rate</u> \$1,800.00						
	Spots: # Ch Day Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Leng	th Ad-ID			Rate	
1	1 WPTV Tu 10/16/1	2 8:26 AM M-F 7-9)a	7-9a	:3	30 USPRTV21	ACH		\$1,800.00	
	2 WPTV W 10/17/1	2 6:59 AM M-F 7-9)a	7-9a	:3	30 USPRTV21	ACH		\$1,800.00	NM
	3 WPTV Th 10/18/1	2 8:26 AM M-F 7-9)a	7-9a	:3	30 USPRTV21	ACH		\$1,800.00	NM
	4 10/18/12 10/22/12 M	-F 9-10a	9-10a	111	:30	3	\$750.00	NM		
		<u>Date</u> <u>MTWTFSS</u> 22/12 111	Spots/Week 3	<u>Rate</u> \$750.00						
	Spots: # Ch Day Air Date			Start/End Time		th Ad-ID			Rate	
	1 WPTV Th 10/18/1	2 9:28 AM M-F 9-1	0a	9-10a		30 USPRTV21			\$750.00	
	2 WPTV F 10/19/1	2 9:50 AM M-F 9-1	0a	9-10a		30 USPRTV21			\$750.00	
	3 WPTV M 10/22/1	2 9:51 AM M-F 9-1	10a	9-10a	:3	30 USPRTV21	.ACH		\$750.00	NM



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Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	693

Spots/

						Spots/			
ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5 10/16/12	10/22/12	M-F 10-11a	10-11a	1111	:30	4	\$650.00	NM	
Weeks:	Start Date 10/16/12		TFSS Spots/Week	<u>Rate</u> \$650.00					
Spots: # Ch			Description	Start/End Time	Lengt	h Ad-ID			Rate Type
. –			1M-F 10-11a	10-11a		0 USPRTV21A	CH		\$650.00 NN
			1M-F 10-11a	10-11a		0 USPRTV21A			\$650.00 NI
			1M-F 10-11a	10-11a		O USPRTV21A			\$650.00 NI
_			1M-F 10-11a	10-11a		O USPRTV21A			\$650.00 NI
									\$050.00 141
6 10/16/12	10/18/12	M-F 12n-1p	12-1p	-111	:30	3	\$500.00	NM	
Weeks:	Start Date		TFSS Spots/Week	Rate					
0 / # 01-	10/16/12		.1 3	\$500.00	Lanat	F 44 ID			Rate Typ
Spots: # Ch			<u>Description</u>	Start/End Time		h <u>Ad-ID</u>	CU		
			I M-F 12n-1p	12-1p		0 USPRTV21A			\$500.00 N
			1 M-F 12n-1p	12-1p		0 USPRTV21A			\$500.00 N
3 WF	PTV Th 10/	18/12 12:37 PN	1 M-F 12n-1p	12-1p	:3	0 USPRTV21A	СН		\$500.00 N
7 10/18/12	10/22/12	3-4pm Jeff Pro	bst 3-4p	11	:30	2	\$500.00	NM	
Weeks:	Start Date		TFSS Spots/Week	Rate					
	10/16/12		2	\$500.00	11	- A-LID			Data Tu
Spots: # Ch			Description	Start/End Time		h Ad-ID			Rate Tyr
			13-4pm Jeff Probst	3-4p		0 USPRTV21A			\$500.00 N
2 WF	PTV M 10/	22/12 3:49 PN	1 3-4pm Jeff Probst	3-4p	:3	0 USPRTV21A	CH		\$500.00 N
8 10/17/12	10/19/12	M-F 4p-5p	4-5p	1-1	:30	2	\$750.00	NM	
Weeks:	Start Date 10/16/12		TFSS Spots/Week	Rate \$750.00					
Spots: # Ch			Description	Start/End Time	Lengt	h Ad-ID			Rate Tyr
			1 M-F 4p-5p	4-5p		O USPRTV21A	сн		\$750.00 N
				4-5p		O USPRTV21A			\$750.00 N
	PTV F 10/	19/12 3:59 PN	1 M-F 4p-5p			0 03FKTV21A			Ψ730.00 Te
9 10/16/12	10/18/12	M-F 5-530p	5-530p	-1-1	:30	2	\$1,800.00	NM	
Weeks:	Start Date		TFSS Spots/Week	Rate					
	10/16/12		-1 2	\$1,800.00					D.t. T.
Spots: # Ch			Description	Start/End Time		h Ad-ID			Rate Tyl
1 Wi	PTV Tu 10/		1 M-F 5-530p	5-530p		0 USPRTV21A			\$1,800.00 N
2 WI	PTV Th 10/	18/12 5:23 PN	1 M-F 5-530p	5-530p	:3	0 USPRTV21A	ACH		\$1,800.00 N
10 10/17/12	10/17/12	M-F 530-6p	530-6p	1	:30	1	\$1,800.00	NM	
Weeks:	Start Date		VTFSS Spots/Week	Rate	-				
	10/16/12		L 1	\$1,800.00	1	P V4 ID			Pata Tu
Spots: # Ch			<u>Description</u>	Start/End Time		<u>h Ad-ID</u> 10 USPRTV214	CU		<u>Rate</u> <u>Tyr</u> \$1,800.00 N
1 WI	PTVW 10/	17/12 5:44 PN	/ M-F 530-6p	530-6p	:3				\$1,000.00 N
11 10/16/12	10/16/12	M-F 6-630p	6-630p	-1	:30	1	\$2,000.00	NM	
Weeks:	Start Date		VTFSS Spots/Week	Rate		-			
	10/16/12		1	\$2,000.00	t = /	. A . I . C			Data To
Spots: # Ch			<u>Description</u>	Start/End Time		h Ad-ID	VCII		Rate Typ
1 WI	PTV Tu 10/	16/12 6:28 PM	л M-F 6-630p	6-630p	:3	0 USPRTV21/	ACH		\$2,000.00 N



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0. 15.1	5 15 ·	B = 1100 .	Otant/Food Time		1	Spots/	Data	Tunn	
e Start Date			Start/End Time	MTWTFSS1	Length :30	Week 1	Rate \$3,500.00	Type	
12 10/19/12	10/19/12	M-F 630-7p	630-7p	1	.30		#3,500.00	IAIAI	
Weeks:	Start Date 10/16/12	End Date MTWTFSS 10/22/121		<u>Rate</u> \$3,500.00					
Spots: # C				Start/End Time	Length	Ad-ID			Rate Tyr
		0/19/12 6:51 PM M-F		630-7p		USPRTV2	1ACH		\$3,500.00 N
13 10/16/12	10/22/12	M-F 7-730p	7-730p	11-1	:30	3	\$1,000.00	NM	
Weeks:	Start Date			Rate					
Spots: # C	10/16/12 th Day A	10/22/12 11-1 ir Date Air Time Des		\$1,000.00 Start/End Time	Length	Ad-ID			Rate Typ
. –	VPTV Tu 10		*	7-730p		USPRTV2	1ACH		\$1,000.00 N
		0/18/12 7:17 PM M-F	•	7-730p		usprtv2:			\$1,000.00 N
			7-730p	7-730p	:00				\$1,000.00 N
		3 14.2,14.3							·
14 10/17/12	10/17/12	M-F 730-8p	730-8p	1	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/16/12	End Date MTWTFSS		<u>Rate</u> \$1,000.00		<u>.</u>			
Spots: # C				Start/End Time	Lenath	Ad-ID			Rate Ty
. –	VPTV W 1	0/17/12 M-F	730-8p	730-8p	:00				\$1,000.00 N
2 V	VPTV Sa 10	3 <i>14.2,14.3</i> 0/20/12 8:45 PM nbc 13.3,14.1	encores	8-9p	:30) USPRTV2	1ACH		\$1,000.00 N
		n changes					7		#4 000 00 h
3 V	VPTV Sa 10 MG for	0/20/12 9:17 PM nbc 13.3,14.1	encore	9-10p	:30) USPRTV2	IACH		\$1,000.00 N
	progran	n changes							
15 10/16/12	10/16/12	M-F 11-1135p	11-1135p	-1	:30	1	\$1,700.00	MM	
Weeks:	Start Date 10/16/12	End Date MTWTFS:		Rate \$1,700.00					
Spots: # (Start/End Time	l enati	Ad-ID			Rate Ty
	VPTV Tu 1			11-1135p		USPRTV2	1ACH		\$1,700.00 N
16 10/19/12	10/19/12		1135p-1235a	1	:30	1	\$700.00	NM	
Weeks:	Start Date	<u> </u>	Spots/Week	Rate					
TTOONS.	10/16/12	10/22/121-		\$700.00					
Spots: # 0	Ch <u>Day A</u>			Start/End Time		1 Ad-ID	_		Rate Ty
1 V	VPTV F 1	0/19/12 12:21 AM M-F	1135p-1235a	1135p-1235a) USPRTV2			\$700.00
17 10/20/12	10/20/12	Sa 8-10a	8-10a	S-	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/16/12	End Date MTWTFS: 10/22/12S		<u>Rate</u> \$1,000.00					
Spots: # (Ch <u>Day A</u>	ir Date Air Time Des		Start/End Time		h Ad-ID			Rate Ty
1 V	VPTV Sa 1	0/20/12 8:55 AM Sa	8-10a	8-10a	:30) USPRTV2	21ACH		\$1,000.00
18 10/21/12	10/21/12	Su 8-9a	8-9a	S	:30	1	\$1,200.00	NM	
Weeks:	Start Date 10/16/12	End Date MTWTFS 10/22/12		<u>Rate</u> \$1,200.00					
Spots: # (hir Date Air Time Des		Start/End Time	e Lenat	h Ad-ID			Rate Ty
Opoto. II	NPTV Su 1			8-9a		0 USPRTV2	P1ACH		\$1,200.00



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Advertiser	Product	Estimate Number
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Spots/

	ength Week Rate	Туре
19 10/21/12	:30 1 \$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/16/12 10/22/12 S 1 \$2,000.00		
Spots: # Ch Day Air Date Air Time Description Start/End Time 1 WPTV Su 10/21/12 7:08 PM NFL Pregame 4-10p	<u>Length</u> <u>Ad-ID</u> :30 USPRTV21ACH	<u>Rate</u> <u>Type</u> \$2,000.00 NM

Total Spots

39

Gross Total

\$43,500.00

Payment Terms 30 Days

Agency Commission

\$6,525.00

Net Amount Due

\$36,975.00